Digital Apex Strategies Academy 🔗

Effective Team Communication Strategies

Price: \$2,300

Course Objectives

- Understand the fundamentals of effective team communication.
- Identify and overcome common communication barriers.
- Develop active listening and conflict resolution skills.
- Learn to communicate effectively in diverse teams.
- Utilize digital tools to enhance team communication.
- Implement strategies to foster a positive communication culture.

Course Structure

- Duration: 8 weeks
- Format: Weekly lectures, workshops, and group activities
- Assessment: Participation, assignments, group projects, and a final presentation

Week 1: Introduction to Team Communication

- Lecture: Importance of Communication in Teams
- Workshop: Self-Assessment of Communication Styles
- Activity: Icebreaker and Team-Building Exercises

Week 2: Communication Fundamentals

- Lecture: The Communication Process and Models
- **Workshop:** Effective Verbal and Non-Verbal Communication
- Activity: Role-Playing Exercises

Week 3: Barriers to Communication

- Lecture: Identifying and Overcoming Barriers
- **Workshop:** Techniques to Overcome Communication Barriers
- Activity: Group Discussion and Problem-Solving

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Week 4: Active Listening Skills

- Lecture: Principles of Active Listening
- Workshop: Developing Active Listening Skills
- Activity: Listening Exercises and Feedback

Week 5: Conflict Resolution in Teams

- Lecture: Understanding Conflict and Its Impact
- Workshop: Conflict Resolution Strategies
- Activity: Conflict Resolution Role-Plays

Week 6: Digital Communication Tools

- Lecture: Overview of Digital Communication Tools
- **Workshop:** Using Tools Effectively (e.g., Slack, Zoom, Microsoft Teams)
- Activity: Hands-On Practice with Digital Tools

Week 7: Feedback and Constructive Criticism

- Lecture: Giving and Receiving Feedback
- Workshop: Techniques for Constructive Criticism
- Activity: Feedback Simulation

Week 8: Developing a Communication Plan and Final Presentations

- Lecture: Elements of an Effective Communication Plan
- Workshop: Creating a Team Communication Plan
- Activity: Group Project Communication Plan Presentation
- Activity: Course Evaluation and Feedback

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